

# A Switch That Makes Sense

The LED Commercial ReLamp Program can help you brighten up your store.



## The Benefits of LED Lighting

- You can cut your energy bills by as much as 40 percent.
- There will be little to no maintenance required for the next 10 years or more.
- You can earn Energy Star and LEED certifications.
- LED lighting offers better color rendering and quality.
- Increase the shelf life of your products, signs and decor! LED lights do not produce UV rays, which can cause premature fading of colors in items.

## The Benefits of LED Lighting

The popularity of LED lighting continues to increase as the primary lighting option in residences and businesses alike. LED bulbs boast cooler temperatures, use less electricity and are more resistant to breakage. Furthermore, they last longer—as much as 25 times longer than an incandescent light bulb!

The cost of upgrading to LED lighting typically pays for itself within a couple of years,

with recognizable short-term savings on the very first energy bill! Increase your total savings by participating in an available rebate program.

More than 75 percent of the United States is currently eligible for a commercial lighting rebate program, either through their local municipality, utility company, county or state. The average net rebate is \$4 per 4-foot LED tube.

## Types of Installation

### Direct Install

No setup or wiring is required. You simply use quick-change bulbs that work with current ballasts.

### Ballast Bypass Install

The ballast is removed from existing fixture for a direct wire installation. With a bulb purchase, all materials needed to complete the project are included. The benefit is that no future ballast replacement is required!

## Program Partners

BriteSwitch provides rebate assistance to anyone who qualifies, while stocking vendor Feit is one of several bulb vendors available out of Ogill's warehouse.



## How Much Can You Save?

See below for the results one hardware store has experienced since installing new LED fixtures.

Material Cost	\$5,320
Labor Cost	\$2,200
Net Rebate	\$2,100
<b>Total Cost</b>	<b>\$5,420</b>
<b>Annual Energy Savings</b>	<b>\$3,427</b>
<b>Payback</b>	<b>1.6 years</b>

## The Rebate Process

1. Determine the number and type of bulbs needed so you can calculate costs, energy savings and rebates. To calculate savings, go to [briteswitch.com/orgill](http://briteswitch.com/orgill).
2. Find out if you're eligible for a rebate by contacting Randy Young at BriteSwitch (609-945-5349 or [randy.young@briteswitch.com](mailto:randy.young@briteswitch.com)).
3. BriteSwitch will assist with rebate paperwork for your local municipality, utility company, county or state, and you will be notified of approval. You can place a warehouse or drop-ship order. It will be billed to your Orgill account. Visit [Orgill.com](http://Orgill.com) to find a listing of SKUs available out of the warehouse.
4. Install your new lighting and submit your final paperwork. You can expect to receive a check in 10 to 12 weeks.

### See the Savings

Use the worksheet below to see how much you can save by switching to LED lighting in your business. Once you've tallied the number and types of fixtures you have, it's easy to enter that information to apply for any available rebates.

Customer Name: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Utility Rate (if known): \_\_\_\_\_

Hours Lights Are on Each Week: \_\_\_\_\_

Room Name	Existing Lighting	Bulbs per Fixture	Number of Fixtures
	<input type="checkbox"/> 4ft T8 <input type="checkbox"/> 8ft T8 <input type="checkbox"/> 4ft T12 <input type="checkbox"/> 8ft T12		
	<input type="checkbox"/> 4ft T8 <input type="checkbox"/> 8ft T8 <input type="checkbox"/> 4ft T12 <input type="checkbox"/> 8ft T12		
	<input type="checkbox"/> 4ft T8 <input type="checkbox"/> 8ft T8 <input type="checkbox"/> 4ft T12 <input type="checkbox"/> 8ft T12		
	<input type="checkbox"/> 4ft T8 <input type="checkbox"/> 8ft T8 <input type="checkbox"/> 4ft T12 <input type="checkbox"/> 8ft T12		

To learn more about the LED Commercial ReLamp Program, contact **Susannah Odle** at **800-347-2860, ext. 5510**. If you're interested in selling bulbs to local businesses implementing LED programs, contact **Vern Goodner** at **ext. 5272** for brochures customized with your store's logo.